CONTRACT

WTKR-TV 720 Boush Street Norfolk, VA 23510-1583 (757)446-1000 www.wtkr.com

And:

GMMB/Greer Margolis Mitchell & Burns 1010 Wisconsin Avenue Suite 800 Washington, DC 20007

	Contract / Re	vision		Alt Order #			
	564941	1		07893607			
Product							
DBAMA/P/D SKED A							
Contract Dates	Estimate #						
08/28/12 - 09/03/12	//1522						
Advertiser			Ori	ginal Date	/ Revision		
Obama/D/President			0	8/21/12	/ 08/21/12		
	Billing Cycle	Billing	Cal	endar	Cash/Trade		
	EOM/EOC	Broado	ast		Cash		
	Station	Account Executive			Sales Office		
	WTKR	Jamie /	And	rus	Washington, D.		
	Special Hand	ing					
	Demographic		_				
	Adults 35+						
y/	1004	A					
	<u>IDB#</u> 8020	Adverti	ser	Code	Product Code		
	Agency Ref			Advertiser	Ref		

		Spots/		Totals	
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Spots	Amount	
E 1 3 08/28/12 09/02/12 Let's Make A Deal 9am	9-10am	:30	NM 5	\$1,350.00	
Start Date End Date Weekdays Spots/Week Week: 08/27/12 09/02/12 -TWTF 5	Rate \$270.00				
O 2 3 09/03/12 09/03/12 Let's Make A Deal 9am	9-10am	:30	NM 0	\$0.00	
E 3 3 08/28/12 09/02/12 Price Is Right	11am-12n	:30	NM 7	\$2,905.00	
Start Date Week: 08/27/12End Date 09/02/12Weekdays -TWTFSpots/Week7	<u>Rate</u> \$415.00			•	
O 4 3 09/03/12 09/03/12 Price Is Right	11am-12n	:30	NM 0	\$0.00	
5 3 09/03/12 09/03/12 Newschannel 3 News	12n-1230pm	:30	NM 1	\$295.00	
Start Date End Date Weekdays Spots/Week Week: 09/03/12 09/09/12 M 1	Rate \$295.00				
6 3 08/28/12 08/31/12 Newschannel 3 News					
Start Date End Date Weekdays Spots/Week	12n-1230pm Rate	:30	NM 4	\$1,180.00	
Week: 08/27/12 09/02/12 -TWTF 4	\$295.00				
E 7 3 08/28/12 08/31/12 CBS Daytime	1228-3pm	:30	NM 5	\$1,475.00	
Start Date End Date Weekdays Spots/Week	Rate		14101	\$1,475.00	
Week: 08/27/12 09/02/12 -TWTF 5	\$295.00				
0 8 3 09/03/12 09/03/12 CBS Daytime	1228-3pm	:30	NM 0	\$0.00	
) 9 3 09/03/12 09/03/12 Ellen Degeneres 3pm	3-4pm	:30	NM 0	\$0.00	
E 10 3 08/28/12 08/31/12 Ellen Degeneres 3pm	3-4pm	:30	NM 10	\$2,000.00	
Start Date End Date Weekdays Spots/Week Week: 08/27/12 09/02/12 -TwTF 10	<u>Rate</u> \$200.00			10 10 1000	
11 3 08/28/12 08/31/12 NewsChannel 3 News					
Start Date End Date Weekdays Spots/Week	5-6am <u>Rate</u>	:30	NM 4	\$480.00	
Week: 08/27/12 09/02/12 -TWTF 4	\$120.00		- 1		
12 3 09/03/12 09/03/12 NewsChannel 3 News	5-6am	:30	NM 1	\$120.00	
Start Date End Date Weekdays Spots/Week	Rate			Ψ120.00	
Week: 09/03/12 09/09/12 M 1	\$120.00				
13 3 09/03/12 09/03/12 Newschannel 3 News	6-7am	:30	NM 1	\$185.00	
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week; 09/03/12 09/09/12 M 1	<u>Rate</u> \$185.00				
14 3 08/28/12 08/31/12 Newschannel 3 News	6-7am	:30	NA -	04 005 65	
Janearie Salarre Hamodiainioi o Hono	o rain	.50	NM 7	\$1,295.00	

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



	Contract / Revision 564941 /	Alt Order # 07893607 Estimate # //1522			
Contract Dates 08/28/12 - 09/03/12	Product OBAMA/P/D SKED A				
Advertiser Obama/D/President		ginal Date / Revision 08/21/12 / 08/21/12			

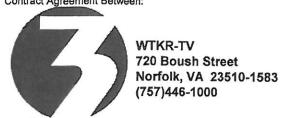
*l ino	Ch Start	Data End Da	ate Description	_	04-4/5-4 7:	Spots/				Totals	
LITTE	Start Date	End Date	Weekdays	Spots/Week	Start/End Time	Days	Length Week	Rate	ГуреЅр	ots	Amount
Week	: 08/27/12	09/02/12	-TWTF	7	<u>Rate</u> \$185.00						
15				lorning	7-9a		:30		NM	9	\$1,260.00
Week	Start Date :: 08/27/12	End Date 09/02/12	Weekdays -TWTF	Spots/Week 9	<u>Rate</u> \$140.00					<i>5</i> .0	¥ /1,200.00
16			2 CBS This M		7-9a		:30		7/1/4		A448.00
	Start Date	End Date	Weekdays	Spots/Week	Rate		.50		NM	1	\$140.00
	: 09/03/12	09/09/12	M	1	\$140.00						
<u> </u>					9-11am		:30		NM	0	\$0.00
18 3	3 09/02 Start Date	/12 09/02/1: End Date	2 CBS Sunda Weekdays	y Morning Spots/Week	9-1030am Rate		:30		NM	1	\$280.00
Week	: 08/27/12	09/02/12	S	1	\$280.00						
19 3			2 Face the Na		1030-11am		:30		NM	1	\$345.00
Week	Start Date : 08/27/12	End Date 09/02/12	Weekdays	Spots/Week 1	<u>Rate</u> \$345.00						.,
E 20 3			NewsCha 3				:30			•	
	Start Date	End Date	Weekdays	Spots/Week	Rate		.30		NM	6	\$1,200.00
	: 08/27/12	09/02/12	-TWTF	6	\$200.00						
21 3				News First @ 4	·		:30		NM	0	\$0.00
22 3				The same of the sa	5-530pm		:30		NM	0	\$0.00
Ξ 23 3	3 08/28/ Start Date	/12 09/02/12 End Date	2 Newschanne Weekdays	Spots/Week	5-530pm Rate		:30		NM	5	\$1,650.00
Week	08/27/12	09/02/12	-TWTF	5	\$330.00						
E 24 3			2 Newschanne	el 3 News	530-6pm		:30		NM	5	\$1,550.00
Week	Start Date 08/27/12	End Date 09/02/12	Weekdays -TWTF	Spots/Week 5	<u>Rate</u> \$310.00						
25 3					530-6pm		:30			•	** **
26 3					6-630pm		:30		NM NM	0	\$0.00
	Start Date	End Date	Weekdays	Spots/Week	Rate		.30		INIVI	1	\$485.00
	09/03/12	09/09/12	M	1	\$485.00						
27 3	08/28/ Start Date	12 09/02/12 End Date	Newschanne Weekdays	el 3 News Spots/Week	6-630pm		:30		NM	4	\$1,940.00
Week:	08/27/12	09/02/12	-TWTF	4	<u>Rate</u> \$485.00						
28 3	09/01/	12 09/01/12	Newschanne	el 3 News	6-630pm		:30		NM	1	\$120.00
Week.	Start Date 08/27/12	End Date 09/02/12	Weekdays	Spots/Week 1	Rate						¥120,00
29 3					\$120.00 630-7pm		.00			-	
000000 000	Start Date	End Date	Weekdays	Spots/Week	Rate		:30		MM	1	\$140.00
Week:	08/27/12	09/02/12	S	1	\$140.00		W				
30 3	08/28/	12 08/31/12	Late Night w		m1135pm-1237am		:30		NM	4	\$660.00
Week:	Start Date 08/27/12	09/02/12	Weekdays -TWTF	Spots/Week 4	<u>Rate</u> \$165.00						
31 3			Late Night w	ith David Letter	m1135pm-1237am		:30		NM	1	\$165.00
10/!-	Start Date	End Date	Weekdays	Spots/Week	Rate					•	ψ100.00
	09/03/12		M	1	\$165.00				_		
32 3			Late News (I Weekdays	VI-F) Spots/Week	11-1135p <u>Rate</u>		:30		NM	1	\$540.00
Week:	09/03/12		M	1	\$540.00						
33 3			Late News (11-1135p		:30		NM	4	\$2,160.00
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate				1		

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	Contract / Revision 564941 /	Alt Order # 07893607			
Contract Dates 08/28/12 - 09/03/12	Product OBAMA/P/D SKED /	Estimate # A //1522			
Advertiser Obama/D/President	2	Original Date / Revision 08/21/12 / 08/21/12			

*Line	Ch Start	Date End D	ate Descripti	on	Start/End Time	Dave	S Length W	pots/	Data Tu		Totals
2.710	Start Date	End Date	Weekdays	Spots/Week	Rate	Days	Length W	reek	Rate Ty	pe Spots	Amount
Week	:: 08/27/12	09/02/12	-TWTF	4	\$540.00						
34	3 09/01	/12 09/02/		s (Sa-Su)	11-1135p		:30		N	М 2	\$730.00
Week	: 08/27/12	End Date 09/02/12	Weekdays SS	Spots/Week 2	Rate \$365.00						
35			12 730-8pm		730-8pm		:30		N	M 1	#OF OD
147	Start Date	End Date	Weekdays	Spots/Week	Rate		.00		,,	IVI I	\$95.00
	: 08/27/12	09/02/12	S-	1	\$95.00						
36	3 08/28/ Start Date		12 NCIS Weekdays	Spots/Week	8-9pm Rate		:30		N	M 2	\$2,940.00
Week	: 08/27/12	09/02/12	-T	2	\$1,470.00						
37 3			12 Tuesday F		10-11pm		:30		N	м 2	\$1,960.00
Week	Start Date : 08/27/12	End Date 09/02/12	Weekdays -T	Spots/Week 2	<u>Rate</u> \$980.00						**,
2 38 3			12 Wednesda		10-11pm		:30				
39 3			12 Thursday		8-9pm		:30		N N		
1,550.50	Start Date	End Date	Weekdays	Spots/Week	Rate		.30		N	М 1	\$1,275.00
	: 08/27/12	09/02/12	T	1	\$1,275.00						
40 3	3 08/31/ Start Date		2 Friday Prir Weekdays	ne Spots/Week	10-11pm		:30		N	VI 2	\$1,960.00
Week	08/27/12	09/02/12	F	2	<u>Rate</u> \$980.00						
41 3	09/01/	12 09/01/1	2 Saturday I	Prime	8-9pm		:30		N	vI 2	\$790.00
Mook	Start Date 08/27/12	End Date 09/02/12	Weekdays	Spots/Week 2	Rate					" -	\$700.00
42 3			2 Saturday F		\$395.00					_	
42 3		End Date	Weekdays	Spots/Week	9-10pm Rate		:30		N	M 2	\$790.00
Week:	08/27/12	09/02/12	S-	2	\$395.00					-	
43 3				Prime	10-11pm		:30		N	и 2	\$1,180.00
Week	Start Date 08/27/12	End Date 09/02/12	Weekdays	Spots/Week 2	<u>Rate</u> \$590.00						
44 3			2 Sunday Pr		7-8pm		:30		N.		04.075.00
25/40 10	Start Date	End Date	Weekdays	Spots/Week	Rate		.50		NI	VI 1	\$1,275.00
-	08/27/12	09/02/12	S	1	\$1,275.00					_	
45 3	08/28/ Start Date	12 08/28/1 End Date	2 Tuesday F Weekdays	rime Spots/Week	9-10pm		:30		NI	И 2	\$2,550.00
Week:	08/27/12	09/02/12	-T	2	<u>Rate</u> \$1,275.00						
V 46 3	08/28/	12 08/28/1	2 NCIS		8-9pm		:30		NI	1 1	\$1,470.00
Mack	Start Date 08/27/12	End Date 09/02/12	Weekdays -T	Spots/Week 1	Rate						Ţ.,Ŧ, 0.00
VVEEK.			2 Late News		\$1,470.00					-	i navaja uzirana
1 4/ 3	Start Date		Weekdays	Spots/Week	11-1135p Rate		:30		N	1	\$365.00
Week:	08/27/12	09/02/12	SS	1	\$365.00						
					W. W. W. W. W.			Totals		111	\$41,300.00
Time De	aria d	# of S	note Ores	a Amount	Not Amount						• • • - •

Time Period # of Spots **Gross Amount Net Amount**)8/27/12 -09/03/12 111 \$41,300.00 \$35,105.00 **Totals** 111 \$41,300.00 \$35,105.00